

**Official Rules**  
**2024 Tread Lightly! Protect the Fun Giveaway**

1. NO PURCHASE, PAYMENT OR DONATION IS NECESSARY TO ENTER OR WIN THIS PROMOTIONAL SWEEPSTAKES GIVEAWAY. A PURCHASE, PAYMENT OR DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

2. Eligibility: Open only to legal residents of the 48 contiguous United States, including the District of Columbia, who are age 18 or older at the time of entry. Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and wherever else prohibited by law. Subject to all applicable federal and state and local laws and regulations. Employees and their immediate families (parents, children, spouse, siblings) of Tread Lightly! Inc. ("Tread Lightly!" or "Sponsor") and Garvin Promotion Group, LLC ("Sweepstakes Administrator"), and their respective parent companies, affiliates, subsidiaries, sales representatives and/or distributors, and their immediate families, advertising and promotion agencies and those living in the same household (whether related or not) are not eligible to enter. The 2024 Tread Lightly! Protect the Fun Giveaway ("Sweepstakes") begins at 12:00 a.m. Mountain Time ("MT") on April 1, 2024 and ends at 11:59 p.m. MT on November 29, 2024 ("Entry Period"). Please remember to account for the time difference from your local time zone when entering online.

3. How To Enter: There are five (5) ways to enter the Sweepstakes. By entering using any method, you agree to the terms and conditions of these Official Rules. Entry Method #1 - Donate to Tread Lightly! To enter by this method, visit <https://treadlightly.org> and click the "Donation" button ("Donation Website"), choose the amount you wish to donate and follow the instructions to enter your name, contact and payment information, and complete your donation ("Donation Entry"). You will receive one (1) entry for donations of \$5 - \$19; five (5) entries for donations of \$20 - \$49; fifteen (15) entries for donations of \$50, and for every \$3 donated above \$50 you will receive one (1) additional entry. Once your donation is complete, you will automatically receive the number of entries based on the donation, up to the overall limit on entries stated below. Entry Method #2 - Become a member of Tread Lightly! To enter by this method visit <https://treadlightly.org/join> ("Membership Website") and follow all instructions to complete the membership form, including selecting your membership level and processing payment ("Membership Entry"). You will receive ten (10) entries for a \$25 membership level; twenty-five (25) entries for a \$50 membership level; sixty (60) entries for a \$100 membership level; or one-hundred and eighty (180) entries for a \$250 membership level. Once your membership is complete you will automatically receive the number of entries based on the membership level, up to the overall limit on entries stated below. Entry Method #3 - Upgrade Your Membership. To enter by this method as a current/active TL! member, you must call 801-627-0077. If you are an expired/inactive member you can enter through this method by visiting <https://treadlightly.org/join> and follow all instructions to complete the renewal using the membership form, including upgrading your membership level and processing payment ("Membership Upgrade Entry"). You will receive thirty (30) entries for upgrading your \$25 membership to the \$50 membership level; seventy-five (75) entries for upgrading your \$50 membership to the \$100 membership level; and two hundred (200) entries for upgrading your \$100 membership to the \$250 membership level. Once your upgraded membership is complete you will automatically receive the number of entries based on the upgraded membership level, up to the overall limit on entries stated below. If you are a current member and wish to upgrade, your expiration date will remain the same as when you originally joined. If you are an expired member that would like to upgrade, your join date will be updated to the date that you renewed your membership. You can only upgrade once during the Sweepstakes Period. Entry Method #4 - Purchase Tread Lightly! Gear. To enter by this method, Purchase either a t-shirt or a hoodie. You will receive fifteen (15) entries for each t-shirt purchased, at \$35 each, and twenty (20) entries for each hoodie purchased, at \$50 each, up to the overall limit on entries stated below. Entry Method #5 - Free Alternate Mail-in Entry ("AMOE"). To enter by this method without donation or membership, mail a 3X5 postcard (the "Mail-In Entry"), including your name, complete address, email address and phone number to the following address to receive one (1) entry into the Sweepstakes: Tread Lightly! Protect the Fun Sweepstakes, c/o Garvin Promotion Group LLC, PO Box 472, Scottsdale, AZ 85252-0472. Each Mail-In

AMOE Entry must be mailed separately and must be postmarked between April 1, 2024 and November 29, 2024, and received by December 6, 2024. Photocopied, illegible, or mechanically reproduced entries are not eligible. Entry is limited to only one of the four methods referenced above per person. Non-conforming entries will be disqualified. Regardless of entry method, there is a limit of 200 entries per person/email/address during the entire Entry Period. Any attempt to exceed this limit may automatically disqualify all entries from that entrant. Entry materials/data that have been tampered with or altered will be disqualified. Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail-in entries. No mechanical reproductions of entries accepted. All entries become Sponsor's property and will not be returned or acknowledged. All methods of entry have an equal chance of winning. Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at <https://treadlightly.org/privacy/>.

4. Prizes and Drawing: One Grand Prize Winner will be selected in a random drawing conducted on or about December 10, 2024 by a representative from the Sweepstakes Administrator whose decisions are final and binding in all respects. The Grand Prize consists of a 2024 Jeep Wrangler JLU Rubicon with the 3.6L V-6; \$10,000 in cash; and an onX GPS mapping tool lifetime membership. Approximate Retail Value ("ARV") of the combined Grand Prize is \$90,000.00. Odds of winning the Grand Prize depend on the total number of eligible entries received. Sponsor will work with winner on transportation of the Grand Prize vehicle to the Grand Prize winner's primary residence or a dealership in close proximity. Vehicle details and equipment may differ from what is depicted in Sweepstakes advertising. Winner bears all risk of loss or damage to the prize vehicle after delivery to the specified delivery site, if applicable. Winner will be responsible for any and all costs associated with the collection and use of the vehicle, including but not limited to, optional equipment, freight and dealer prep, title, license, insurance, registration fees, applicable taxes and any travel and transportation costs associated with collecting the Vehicle. All other costs not specifically stated herein are the responsibility of the winner. Winner must have proof of a valid U.S. driver's license from his or her jurisdiction of residence in the United States and proof of insurance to take delivery of Vehicle; noncompliance may result in forfeiture of prize.

5. Winner Notification: Potential winner will be notified via mail, email and/or courier within 5 business days after random drawing. If a potential winner fails to respond within 14 days from notice, or if notification is returned as undeliverable, that potential winner will be disqualified and an alternate will be determined. In order to receive a prize, at Sponsor's discretion, a potential winner will be required to complete an Affidavit of Eligibility and Release of Liability, an IRS W-9 Form, and where allowable, a Publicity Release, each of which must be signed and returned (along with any other documentation the Sponsor reasonably requires for prize fulfillment, such as, but not limited to, providing proof of identity, various licenses or permits) within 14 days of date printed on notification or the potential winner will be disqualified and an alternate winner will be determined. No prize or portion thereof is redeemable for cash, exchange or transfer, except at Sponsor's sole discretion, who reserves the right to substitute any prize with one of similar or greater value if any vehicle prize, or any portion thereof, is unavailable. Winner is solely responsible for all taxes on prize, and for other expenses as applicable. Winners acknowledge the Released Parties (as defined herein) do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness for a particular purpose or merchantability of any aspect of any prize, except that prizes may be subject to the corresponding manufacturer's stated warranty, if any. The prize value (ARV) includes the cost of delivery/shipping.

6. General: All online entry notices posted at website apply, including but not limited to the Sponsor's Privacy Policy. Online entries are deemed to be made by the Authorized Account Holder of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator,

which are final and binding in all matters relating to the Sweepstakes. Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name, photograph, video, comment, hometown, likeness, and prize won (all at Sponsor's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, release, or permission. Sponsor is not responsible for any typographical or other error in the printing or display of the sweepstakes materials, presentation of the administration of the Sweepstakes or in the announcement of any prize or for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prizes as contemplated herein due to any "force majeure" event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, pandemic, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator. The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. Sponsor reserves the right to take action to: (i) permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these official rules; (ii) suspend the collection of entries if the Sweepstakes becomes unfairly impaired in any way and to select winners from among all eligible entries received prior to such action. All images shown on Sweepstakes materials are for illustration purpose only, and are not intended to be an exact representation of the prizes offered.

7. Legal: This Sweepstakes shall be governed by and interpreted under the laws of the State of Utah without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, and brought only in the state or federal courts serving the County of Davis, Utah. Any attempt by an individual, whether or not an entrant, to deliberately damage, destroy, tamper with or vandalize or interfere with the operation of the Sweepstakes, is a violation of criminal and civil laws and Sponsor reserves the right to seek damages and diligently pursue all remedies and criminal prosecution against any such individual to the fullest extent permitted by law. Per California law, this release includes claims which the entrant does not know or suspect to exist at the time of the release. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT and WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

8. Release: Entrants, on their own behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), agree to release, defend and hold harmless Sponsor and the Sweepstakes Administrator, along with any entity involved in the fulfillment of the prizes or the administration of the Sweepstakes, and the respective employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, acts, controversies, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, executions, claims, liabilities and demands whatsoever, in administrative law, law or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation in the Sweepstakes promotion, and/or the acceptance and use or misuse of any prize, including property damage, personal injury, or death.

9. Winner Listing: When the winner is confirmed, the winner's name (first name and last initial only) and hometown will be posted online at <https://treadlightly.org/jeepgiveaway/>

Sponsor is Tread Lightly! Inc., 801 Robinson Drive, Suite 400, North Salt Lake, UT, 84054. Sweepstakes proceeds will be used to support Tread Lightly!'s mission and initiatives.

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